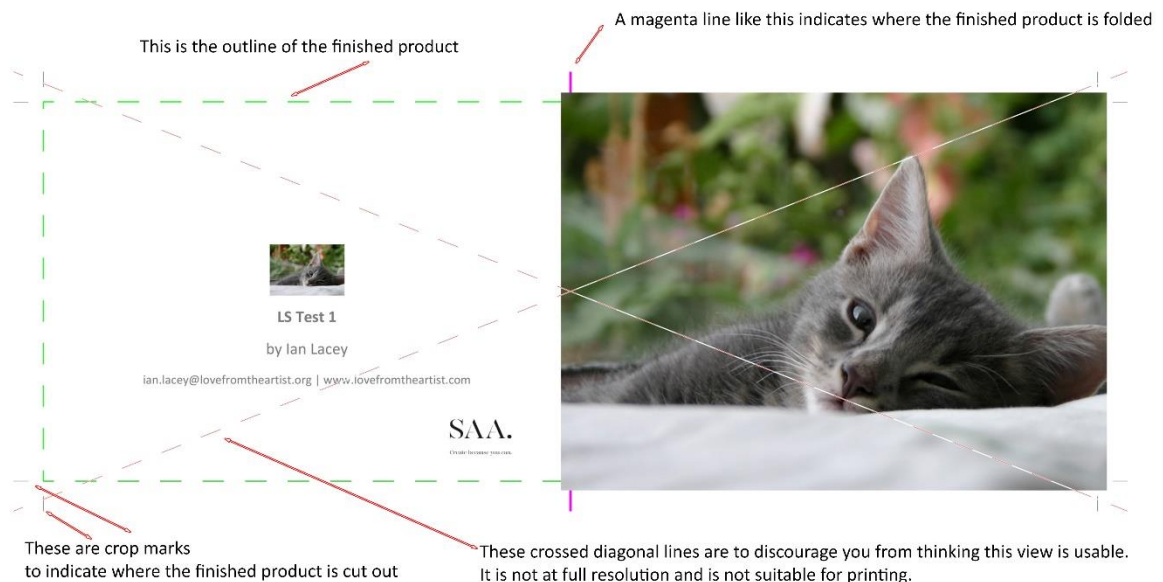


Designer Layout View

This is a useful view because it shows a lot of information about the placement of images in your product, how well (or otherwise) they bleed over cuts and fold lines, and indeed where the cuts and folds will go.

For folded items like cards, as in the example below, you are looking at the flattened-out product before it is cut out and folded.

Here is a landscape rectangle card as laid out in the designer:



Note where you can't see the dotted green line showing the product's finished (cut) outline it is because the placed front image for the card is properly bled over the cut edges and obscures the dotted lines. You should take particular care to understand what is happening around the edges of any design areas, or whole products like cards and labels etc., that will be cut out. Do not take image content right up to cut or folded edges; make sure you have given proper regard for bleed where it is needed.

This view is very close to opening the item in the designer for edit. It is offered as a quick check on the product's set-up and it can be called up from the item thumbnail images in the shopping basket, order history, order summary etc., as well as on your products page.

Because this view is close to the actual created item, you sometimes have to think about what you are looking at, especially for folded products. The image below, for example, shows a tent-folded letter-box card design where the card back folds down to become the right way up in the folded version, but is upside-down in this flattened-out view.

Note that this is a top or 'tent' folded card.

The view here is as you see the product in the designer.

Note the fold indicated here



which runs horizontally across the middle of the design.

Note also that the card back is shown upside-down, as it would be in the flattened out finished card.

